



US Squash Summer Camp Advertising Matrix

	Benefits	Amount
Email Blast and Website Listing	Inclusion in six (6) special Squash Camps E-Bulletins, to be sent in December, January, February, March, April and May and website.	\$2,400
	Inclusion in five (5) special Squash Camps E-Bulletins, to be sent in January, February, March, April and May and website.	\$2,000
	Inclusion in four (4) special Squash Camps E-Bulletins, to be sent in February, March, April and May and website.	\$1,600
Primary Ad Placement Opportunities	For an additional \$3,000, guaranteed placement in top row of email blasts and webpage*	
	For an additional \$2,500, guaranteed placement in second row of emails blasts and webpage* For an additional \$1,500, guaranteed placement in third row of emails blasts and webpage*	
* Three total positions are available for placement on each row; available on a first-come, first-served basis. All other ad positions will be rotated monthly.		
Arlen Specter US Squash Center Digital Screens and Activation	Digital Screen ad and promotional flyers inclusion at below US Squash Tournaments:	
	- 2024 Junior Open Championship (December 14-17) - 2025 U.S. High School Championships (February 21-23) - 2025 U.S. Junior Squash Championships (March 14-16)	\$2,000 each
	- 2025 Interscholastic Team Championships (January 24-26) - 2025 Middle School Championships (January 31-February 2) - 2025 U.S. Junior Silver & Bronze Championships (March 21-23)	\$1,000 each
	Flyers placement at tournament desk	\$250 each
	Advertising & Flyers for all tournaments in the 2024-2025 US Squash Championship Season	\$7,500 (\$9,000 value)

Email Blast and Website Listing:

- Finished email ads in PNG or JPG format that are vertical and able to be sized to 190Wx420H pixels or 380Wx 840H
- Should be no more than 50 words and include a phone number, email and website address.

Ad Due: By the last day of each month and emailed development@ussquash.org or upload via the jotform [here](#).

Specter Center Digital Screen Ad Specifications:

- Finished screen ads in PNG or JPG format are horizontal and able to be sized to 1920x1080 (W&H) pixels.
- Should be no more than 50 words and include a phone number and email.
- We also encourage you to attach a QR code to your artwork to allow consumers to scan and go directly to your camp registration site.

Ad Due: 7 days prior to the tournament via email to development@ussquash.org or upload via the jotform [here](#).

*Flyer must be shipped via UPS or FedEx by 10 days before the tournament and can be shipped to:
US Squash Attention: Summer Camp Advertising 25 N. 33rd Street, Philadelphia, PA 19104*