



US Squash Advertising Matrix				
	Benefits	1 Month	6 Months	Annual
Digital Drive Email Blast		\$600	\$3,000	\$6,000
		2 email Blasts	12 Email Blasts	24 Email Blasts
US Squash Website Banner Ads		Price per Website Location		
		1 Month	6 Months	Annual
	Highest Trafficked pages (Home page, Tournaments, Junior Tournaments, Championships and Rankings)	\$1,500	\$7,500	\$14,000
	News; US Squash, Team USA, Squash Magazine, SDA Pro Tour, CSA	\$1,000	\$5,000	\$10,000
	Single website page inclusion excluding the above	\$500	\$2,500	\$5,000
	Inclusion through the website (two on the highest trafficked pages, two on all news pages and two additional)	\$3,000	\$15,000	\$28,000
Arlen Specter US Squash Center Digital Screens	Digital Screen ad and promotional flyers inclusion at below US Squash Tournaments:	Price Per Event		
	<ul style="list-style-type: none"> - 2023 Junior Open Championship (December 16-19, 2023) - 2024 U.S. High School Championships (February 23-25, 2024) - 2024 U.S. Junior Squash Championships (March 15-17, 2024) 	\$1,500		
	<ul style="list-style-type: none"> - 2023 Howe Cup (November 10-12, 2023) - 2024 Middle School Championships (February 2-4, 2024) - 2024 U.S. Junior Silver & Bronze Championships (March 22-24, 2024) - 2024 U.S. Women's & S.L. Green Men's Championship (April 30-May 3, 2024) 	\$1,000		
	<ul style="list-style-type: none"> - 2024 Interscholastic Team Championships (February 9-11, 2024) - 2024 U.S. Men's Masters Squash Championships (April 5-7, 2024) - 2024 Junior Squash Doubles Championships (April 5-7, 2024) - 2024 U.S. Women's Masters Squash Championships (April 12-14, 2024) - 2024 U.S. Team Squash Tournament (May 3-5, 2024) 	\$500		
	Advertising for all tournaments in the 2023-2024 US Squash Championship Season	\$7,500 (\$11,000 value)		
Arlen Specter US Squash Promotional Flyers		1 Month	Six Months	Annual
	Daily advertising in Specter Center for members (6-month membership)	\$500	\$1,500	\$2,500
	Flyers place at tournaments registration desk	\$500 per tournament		
	Flyers placed at the entrance of Specter Center (300 copies of flyer or 3 months whichever is longer)	\$500		



US Squash Website Ad Specifications

- Finished email ads in PNG or JPG format that are vertical and able to be sized to 468x60 (W&H) pixels or 300X250 (W&H) pixels
- Please include a link to where you would like the ad to direct to

Digital Drive Ad Specifications:

- Finished email ads in PNG or JPG format that are vertical and able to be sized to 728x90 (W&H) pixels or 468 x 90 (W&H) pixels
- Should be no more than 50 words and include a phone number, email and website address.

Specter Center Digital Screen Ad Specifications:

- Finished screen ads in PNG or JPG format that are horizontal and able to be sized to 1920x1080 (W&H) pixels.
- Should be no more than 50 words and include a phone number and email.
- We also encourage you to attach a QR code to your artwork to allow consumers to scan and go directly to your camp registration site.

Ads must be submitted to Erica Simpson via email at erica.simpson@ussquash.org.

Flyers can be shipped to:

US Squash Attention: Erica Simpson

25 N. 33rd Street, Philadelphia, PA 19104