



US Squash Summer Camp Advertising Matrix

	Benefits	Amount
Email Blast and Website Listing	Inclusion in five (5) special Squash Camps E-Bulletins, to be sent in January, February, March, April and May and website.	\$2,000
	Inclusion in four (4) special Squash Camps E-Bulletins, to be sent in February, March, April and May and website.	\$1,600
	Inclusion in three (3) special Squash Camps E-Bulletins, to be sent in March, April and May and website.	\$1,200
Primary Ad Placement Opportunities	For an additional \$3,000, guaranteed placement in top row of email blasts and webpage* For an additional \$2,250, guaranteed placement in second row of emails blasts and webpage* For an additional \$1,500, guaranteed placement in third row of emails blasts and webpage*	
	* Three total positions are available for placement on each row; available on a first-come, first-served basis. All other ad positions will be rotated monthly.	
Arlen Specter US Squash Center Digital Screens and Activation	Digital Screen ad and promotional flyers inclusion at below US Squash Tournaments:	
	<ul style="list-style-type: none"> - 2023 Junior Open Championship (December 16-19, 2023) - 2024 U.S. High School Championships (February 23-25, 2024) - 2024 U.S. Junior Squash Championships (March 15-17, 2024) 	\$1,500 each
	<ul style="list-style-type: none"> - 2024 Middle School Championships (February 2-4, 2024) - 2024 U.S. Junior Silver & Bronze Championships (March 22-24, 2024) - 2024 U.S. Women's & S.L. Green Men's Championship (April 30-May 3, 2024) 	\$1,000 each
	<ul style="list-style-type: none"> - 2024 Interscholastic Team Championships (February 9-11, 2024) - 2024 U.S. Men's Masters Squash Championships (April 5-7, 2024) - 2024 Junior Squash Doubles Championships (April 5-7, 2024) - 2024 U.S. Women's Masters Squash Championships (April 12-14, 2024) - 2024 U.S. Team Squash Tournament (May 3-5, 2024) 	\$500 each
	Advertising for all tournaments in the 2023-2024 US Squash Championship Season	\$7,500 (\$10,000 value)

Email Blast and Website Listing:

- Finished email ads in PNG or JPG format that are vertical and able to be sized to 190Wx420H pixels.
- Should be no more than 50 words and include a phone number, email and website address.

Ad Due: Wednesday, January 10 via email to erica.simpson@ussquash.org or upload via the jotform [here](#).

Specter Center Digital Screen Ad Specifications:

- Finished screen ads in PNG or JPG format that are horizontal and able to be sized to 1920x1080 (W&H) pixels.
- Should be no more than 50 words and include a phone number and email.
- We also encourage you to attach a QR code to your artwork to allow consumers to scan and go directly to your camp registration site.

Ad Due: Wednesday, December 14 or 1 week prior to the tournament via email to erica.simpson@ussquash.org or upload via the jotform [here](#).

Flyers can be shipped to:

US Squash Attention: Erica Simpson

25 N. 33rd Street, Philadelphia, PA 19104